

# Primerica

- The **largest** independent financial services marketing organization in North America
- Listed on the New York Stock Exchange (PRI)
- Approximately **2.7 million client** investment accounts
- Over **5.7 million** lives insured through our life companies
- Named One of **America's Best Insurance Companies** (*Forbes*, 2022)
- Named #1 **Most Trusted Life Insurance Company** and #3 **Most Trusted Financial Company** by *Investor's Business Daily* in 2022

## Our Mission

- Help families **earn more income** and become **properly protected, debt free** and **financially independent**.

## How We Do What We Do

- We educate people using our **HOW MONEY WORKS™** concepts so that they can make informed decisions about managing their finances.
- We provide a **Financial Needs Analysis** to give clients a snapshot of their financial situation.
- Primerica offers a variety of **products and services** designed to help people get properly protected, get out of debt and become financially independent.



Numbers reflect the combined totals or daily average, as indicated above, as of, or for the year ended, December 31, 2021, for the following affiliated companies: **Life Insurance:** National Benefit Life Insurance Company (Home Office: Long Island City, NY) in New York; Primerica Life Insurance Company (Executive Offices: Duluth, GA) in all other U.S. jurisdictions; Primerica Life Insurance Company of Canada (Head Office: Mississauga, ON) in Canada. **Investments:** In the United States, securities are offered by PFS Investments Inc. (PFSI), 1 Primerica Parkway, Duluth, Georgia 30099-0001; In Canada, mutual funds are offered by PFSI Investments Canada Ltd., mutual fund dealer, and segregated funds are offered by Primerica Life Insurance Company of Canada, Head Office: Mississauga, ON. Each company is responsible for its own financial obligations. *Investor's Business Daily* survey results are presented solely with respect to Primerica's term life insurance business.